

Help Wanted Online Ads

March 2025

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Search for [Help Wanted Online Index](#)

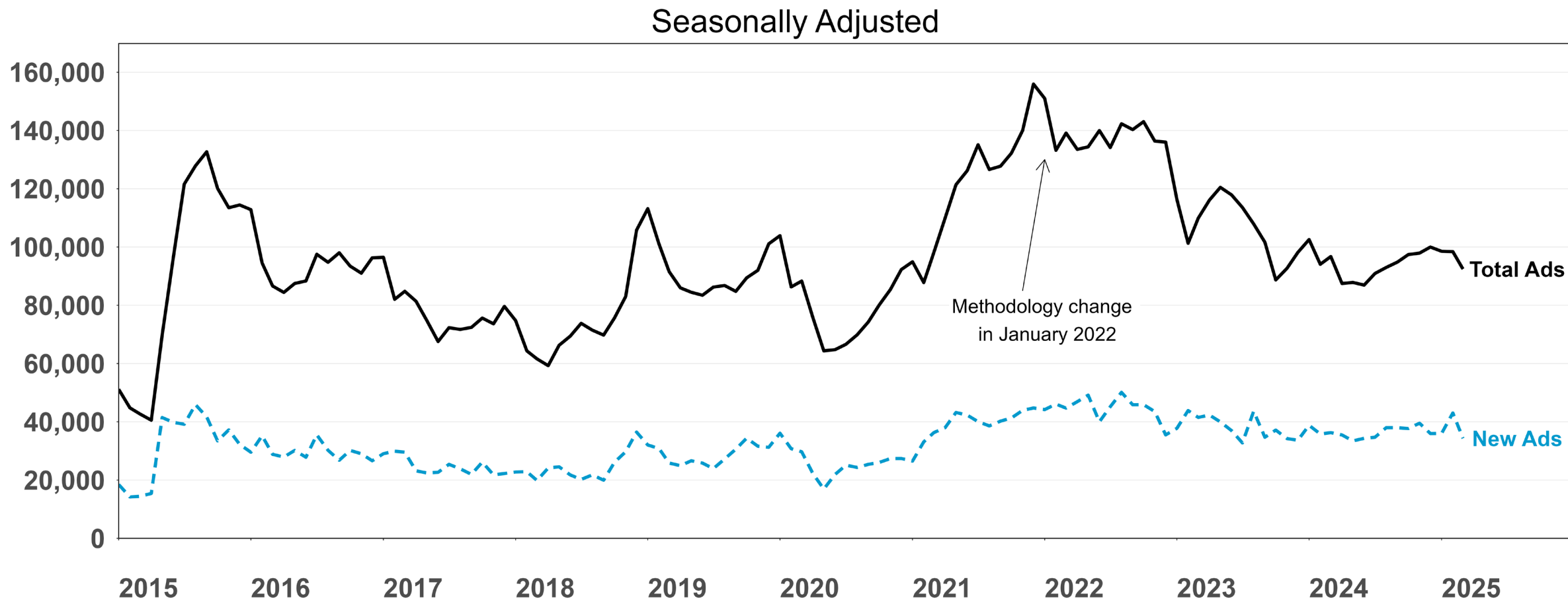
Note

As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

The number of U.S. Help Wanted Online ads was 6.3 million in March.

- Number of ads posted in Oregon totaled 92,400 in March.
- Number of ads posted for the first time (*new ads*) decreased by 8,700 in Oregon in March.
- Nationally, new ads decreased by 282,100 in March.
- Number of online ads in Oregon and its neighboring states:
 - Idaho: 38,200
 - Nevada: 67,500
 - Oregon: 92,400
 - Washington: 159,400
 - California: 622,000

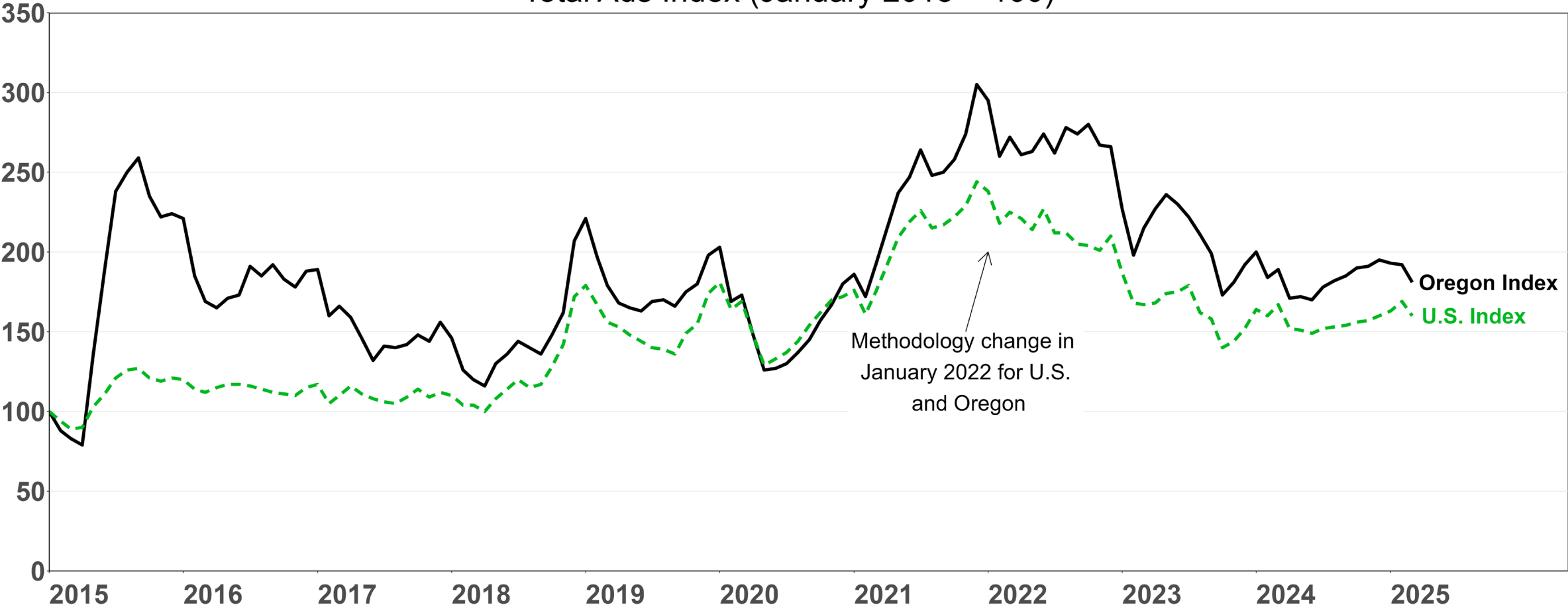
The number of online ads in Oregon was 92,400 in March.
The number of new ads **decreased** by 8,710 over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of help wanted ads nationally was 6.3 million in March 2025.

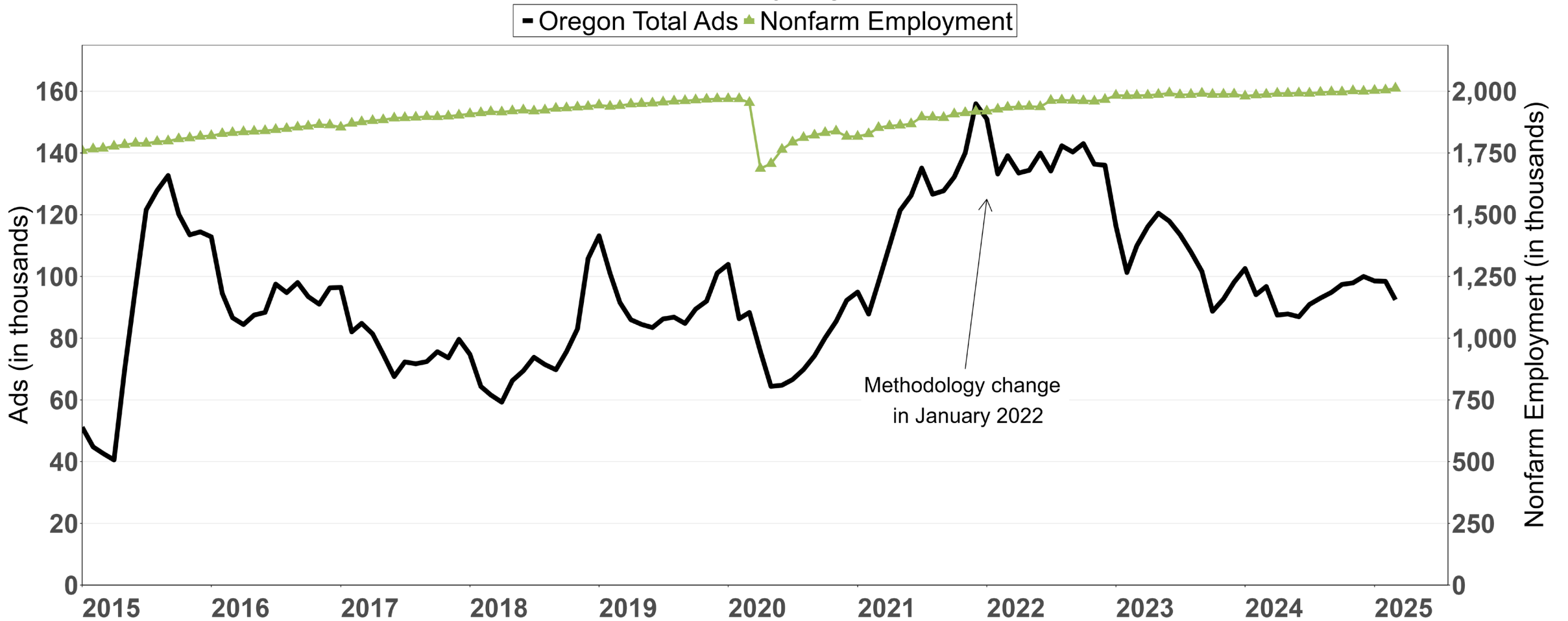
Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine® (HWOL)

The Conference Board's Help Wanted Online Data Series

Seasonally Adjusted

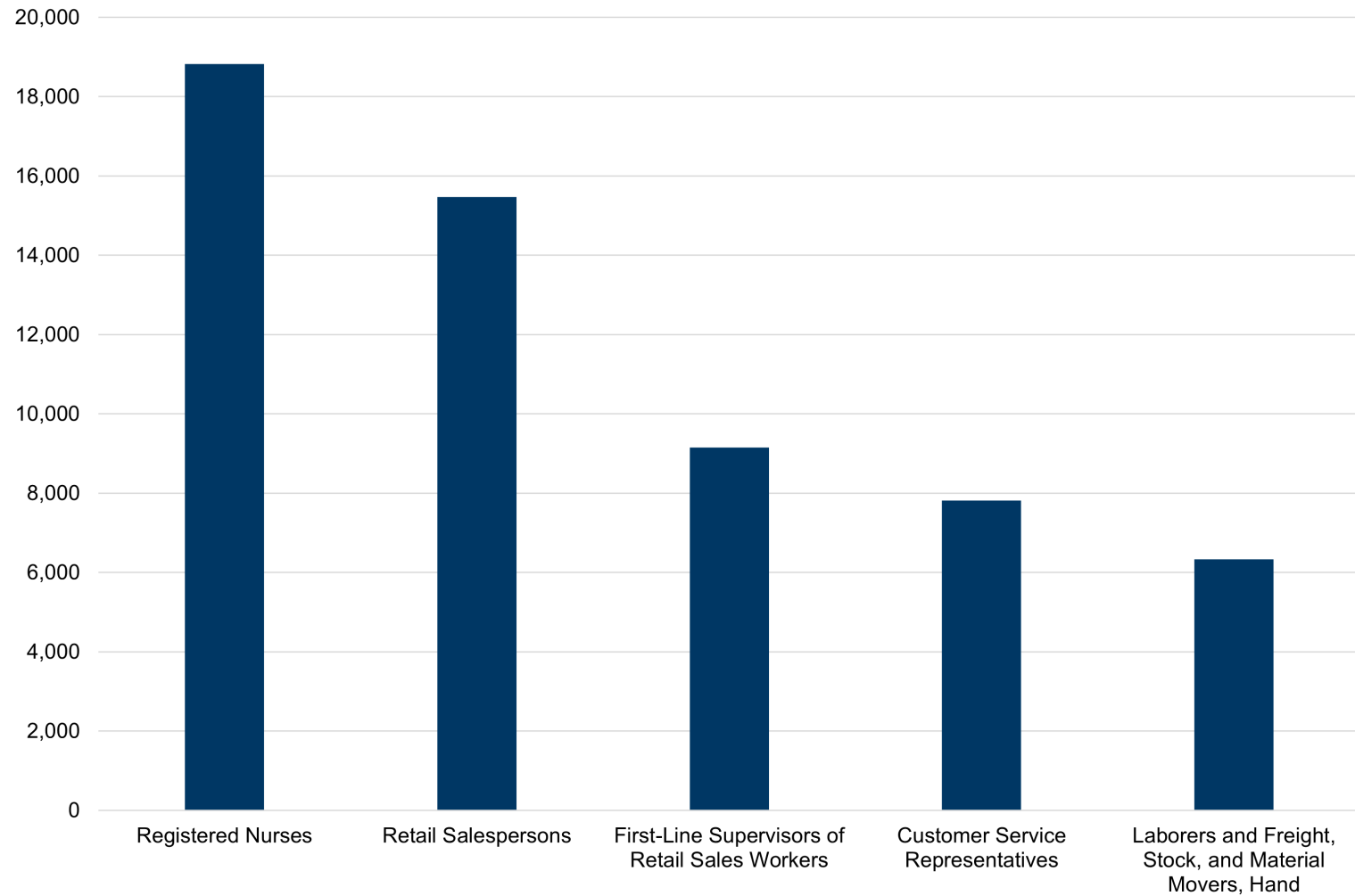


Source: The Conference Board Help Wanted OnLine® (HWOL) and the Bureau of Labor Statistics, Current Employment Statistics

Registered nurses continue to draw most new help wanted ads in 2024.

Read [Online Job Ads Decreased Towards Pre-Pandemic Levels in 2024](#) by Employment Economist [Luke Coury](#).

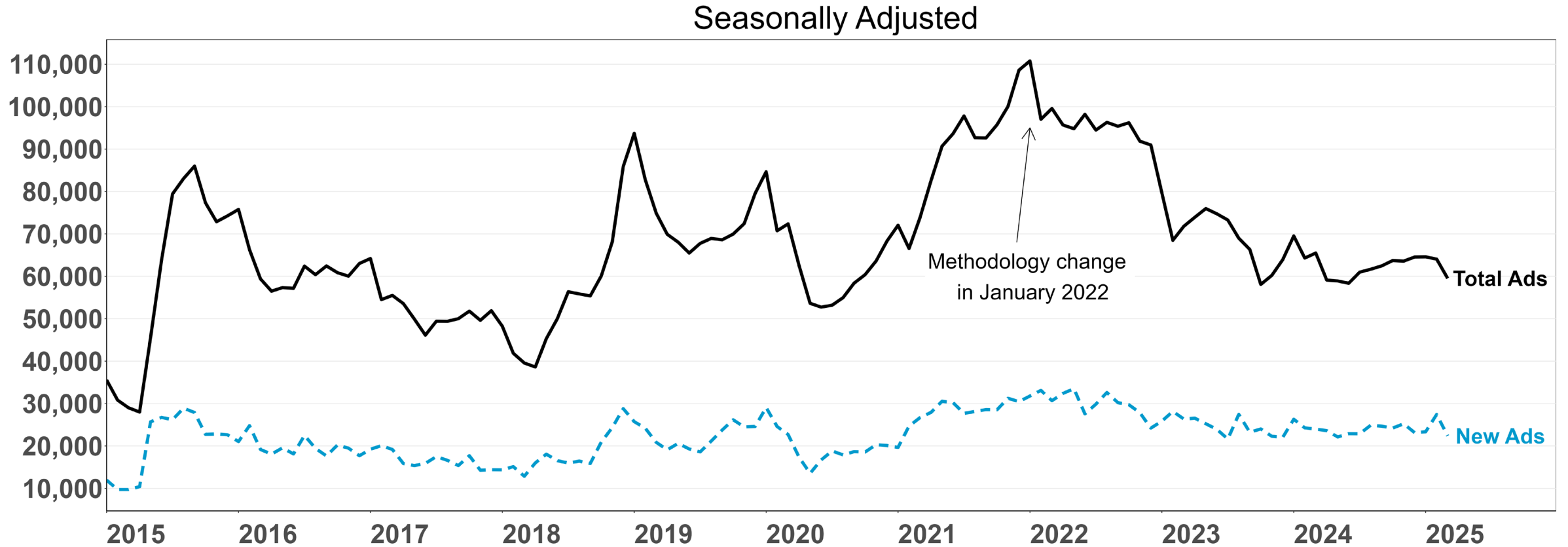
Registered Nurses Top Job Vacancies in 2024



Source: Oregon Employment Department, Lightcast-Conference Board's Help Wanted OnLine

HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREAS

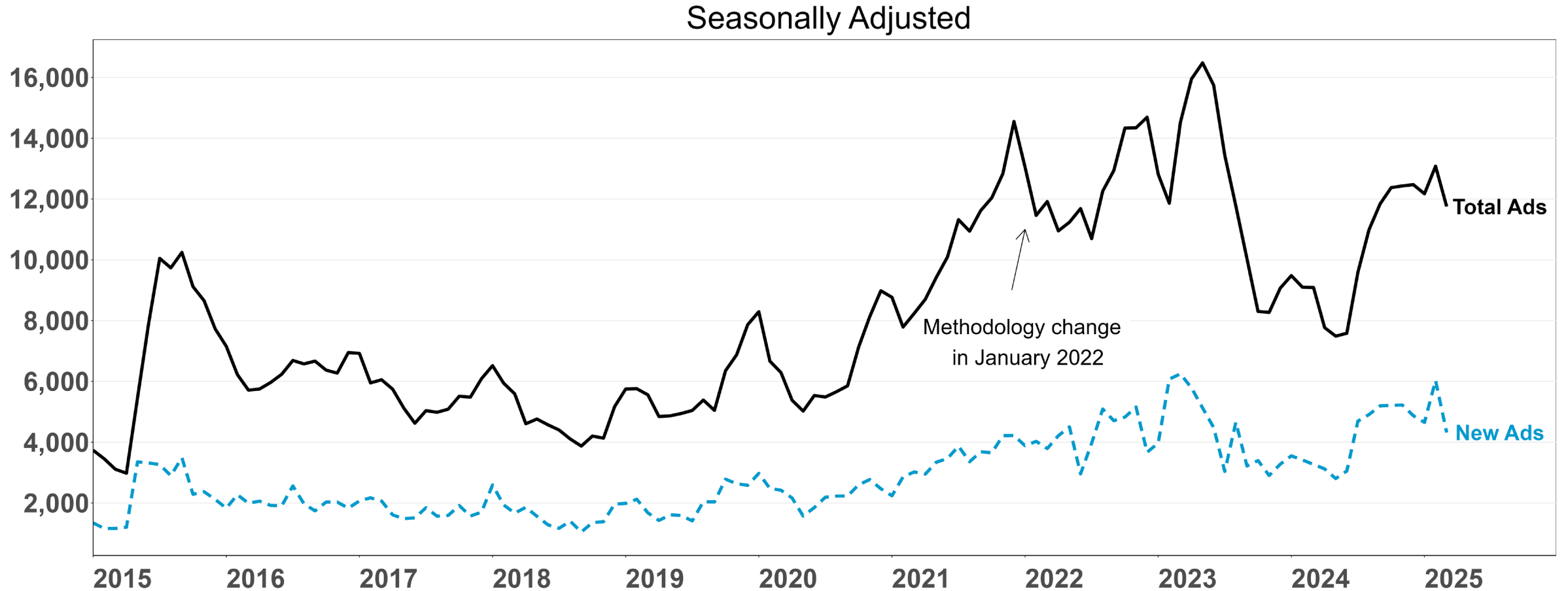
The number of online ads in the Portland metro area was 59,500 in March.
The number of new ads **decreased** by **5,000** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

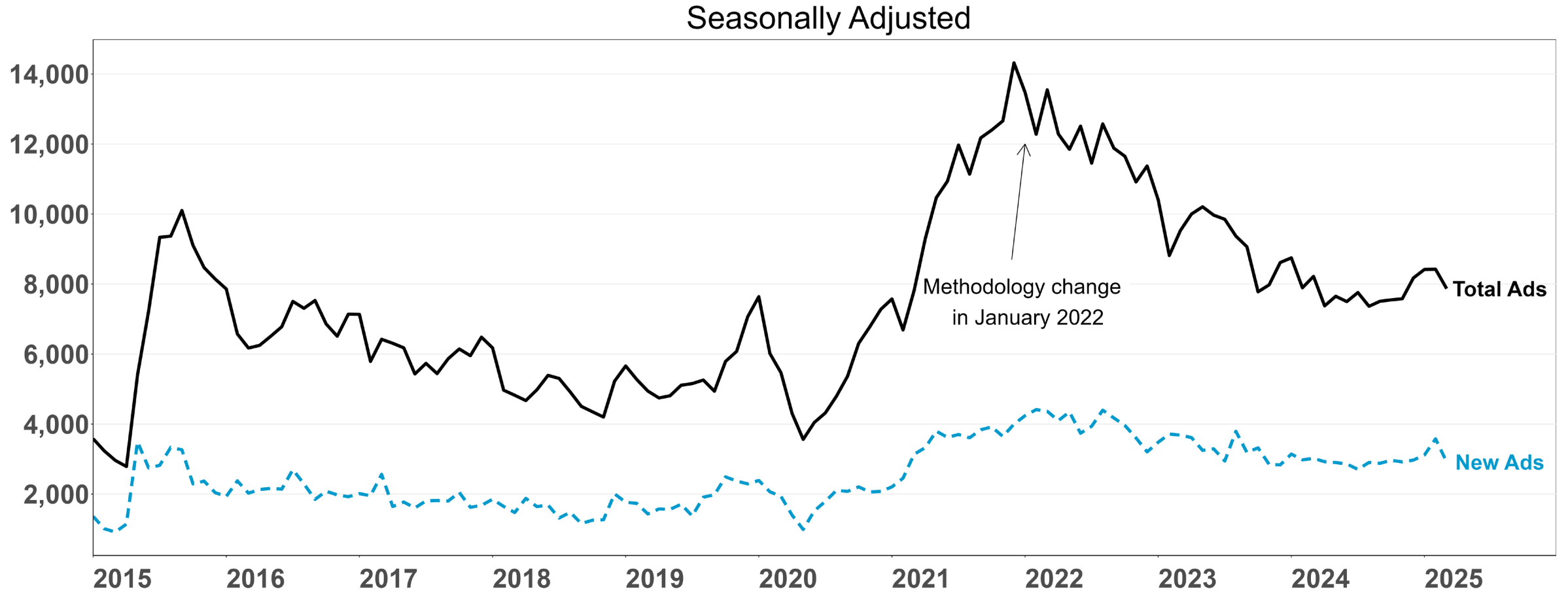
Note: The Portland metro area includes Clackamas, Columbia, Multnomah, Washington, and Yamhill counties in Oregon and Clark and Skamania counties in Washington

The number of online ads in the Salem metro area was 11,800 in March.
The number of new ads **decreased** by **1,700** over the month.



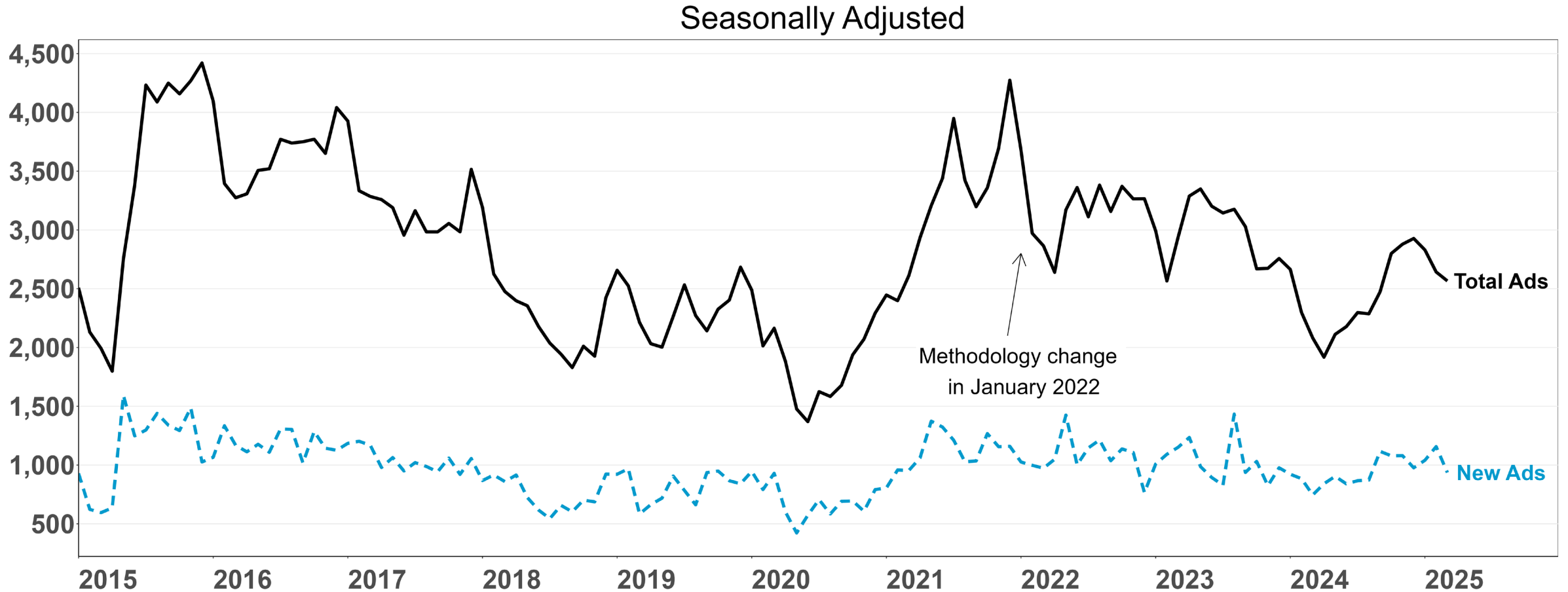
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Eugene metro area was 7,900 in March.
The number of new ads **decreased** by **660** over the month.



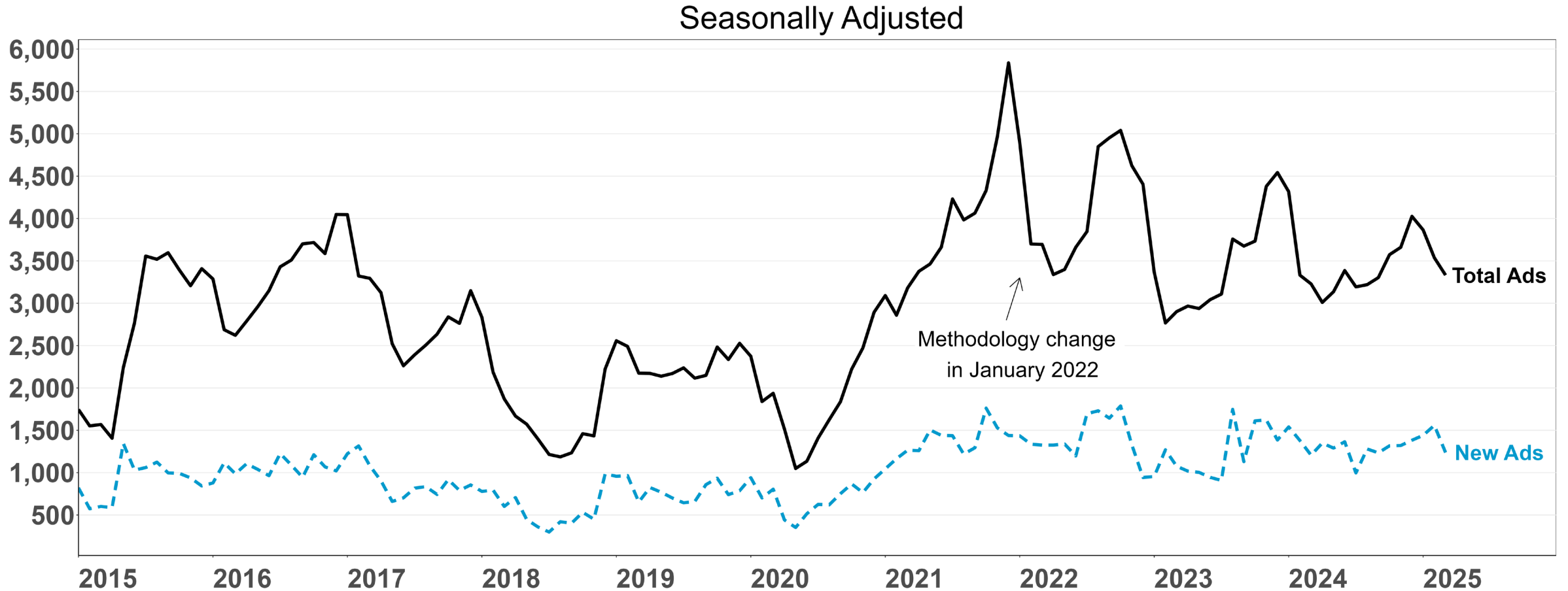
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Medford metro area was 2,600 in March.
The number of new ads **decreased** by **220** over the month.



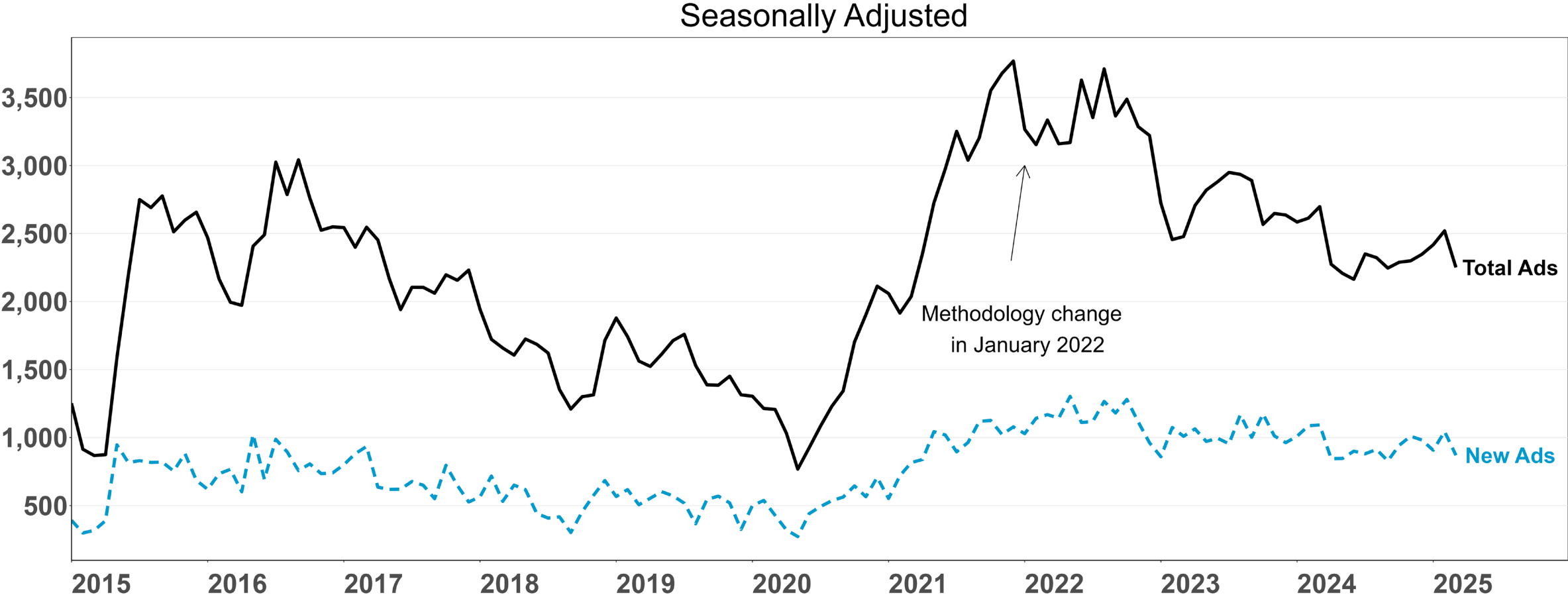
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Bend metro area was 3,300 in March.
The number of new ads **decreased** by **320** over the month.



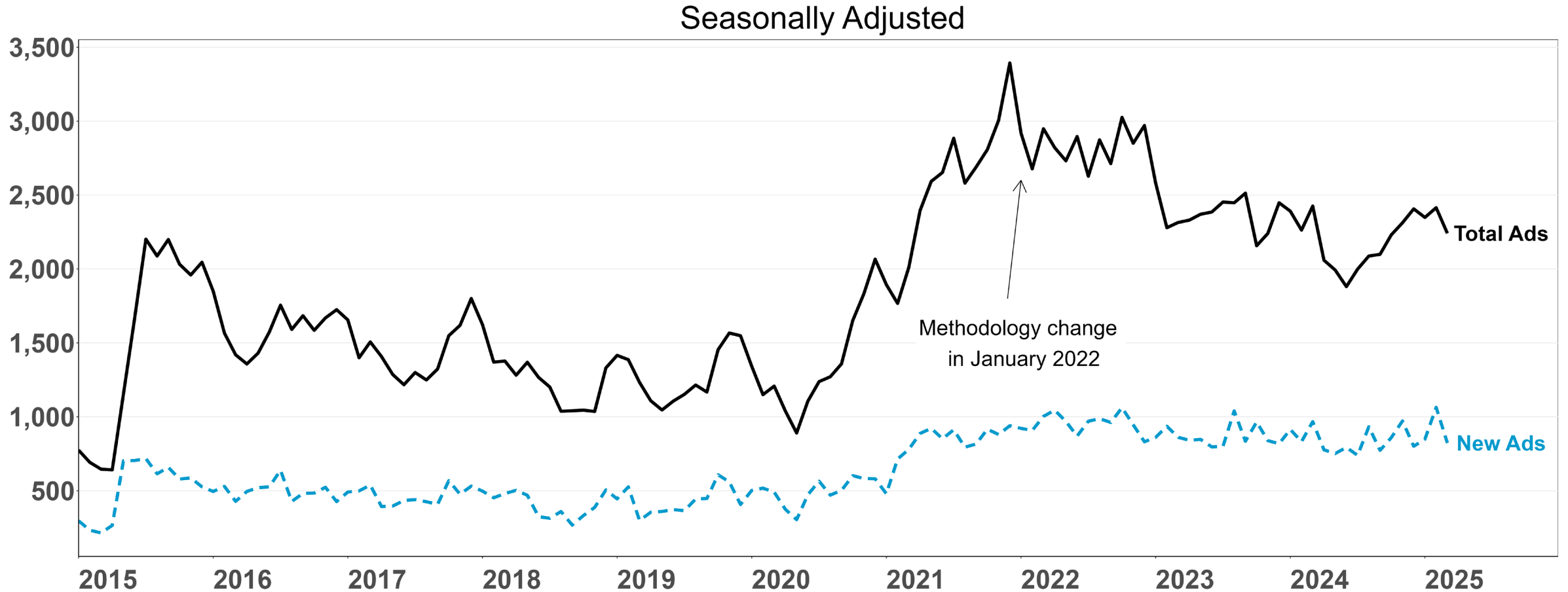
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Corvallis metro area was 2,300 in March.
The number of new ads **decreased** by **170** over the month.



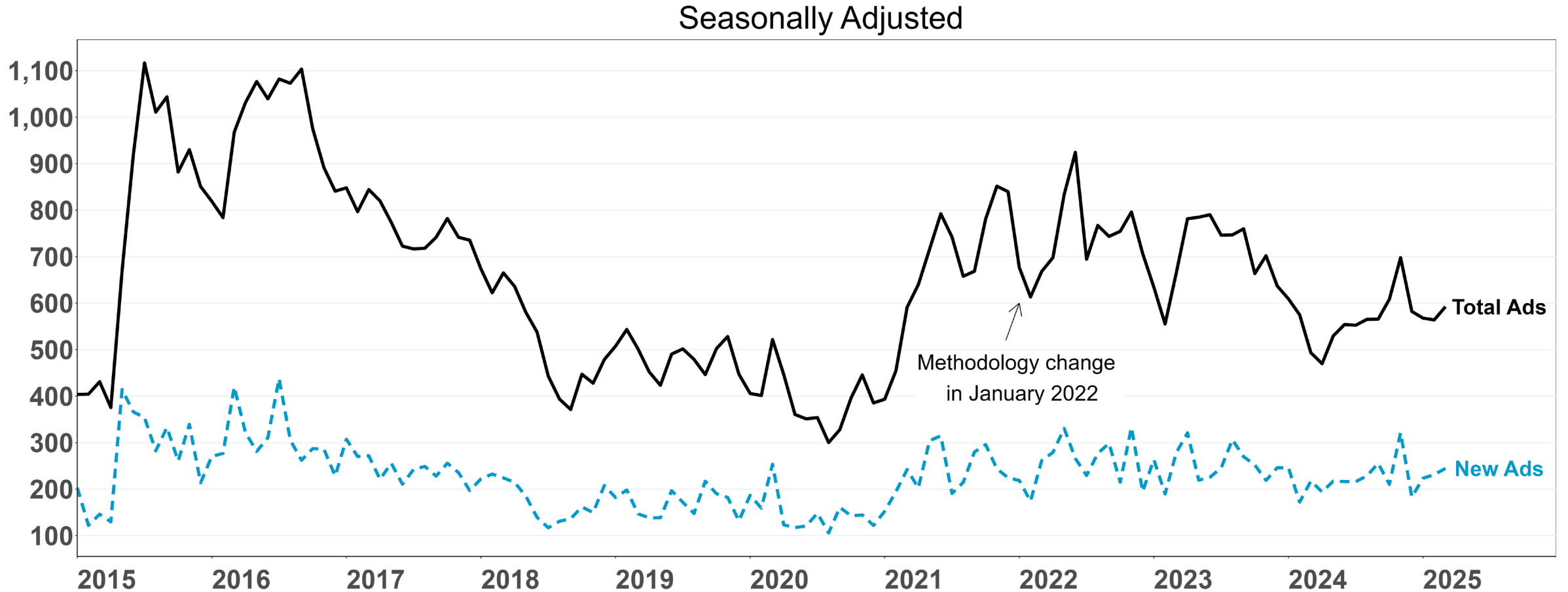
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Albany metro area was 2,200 in March.
The number of new ads **decreased** by **240** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

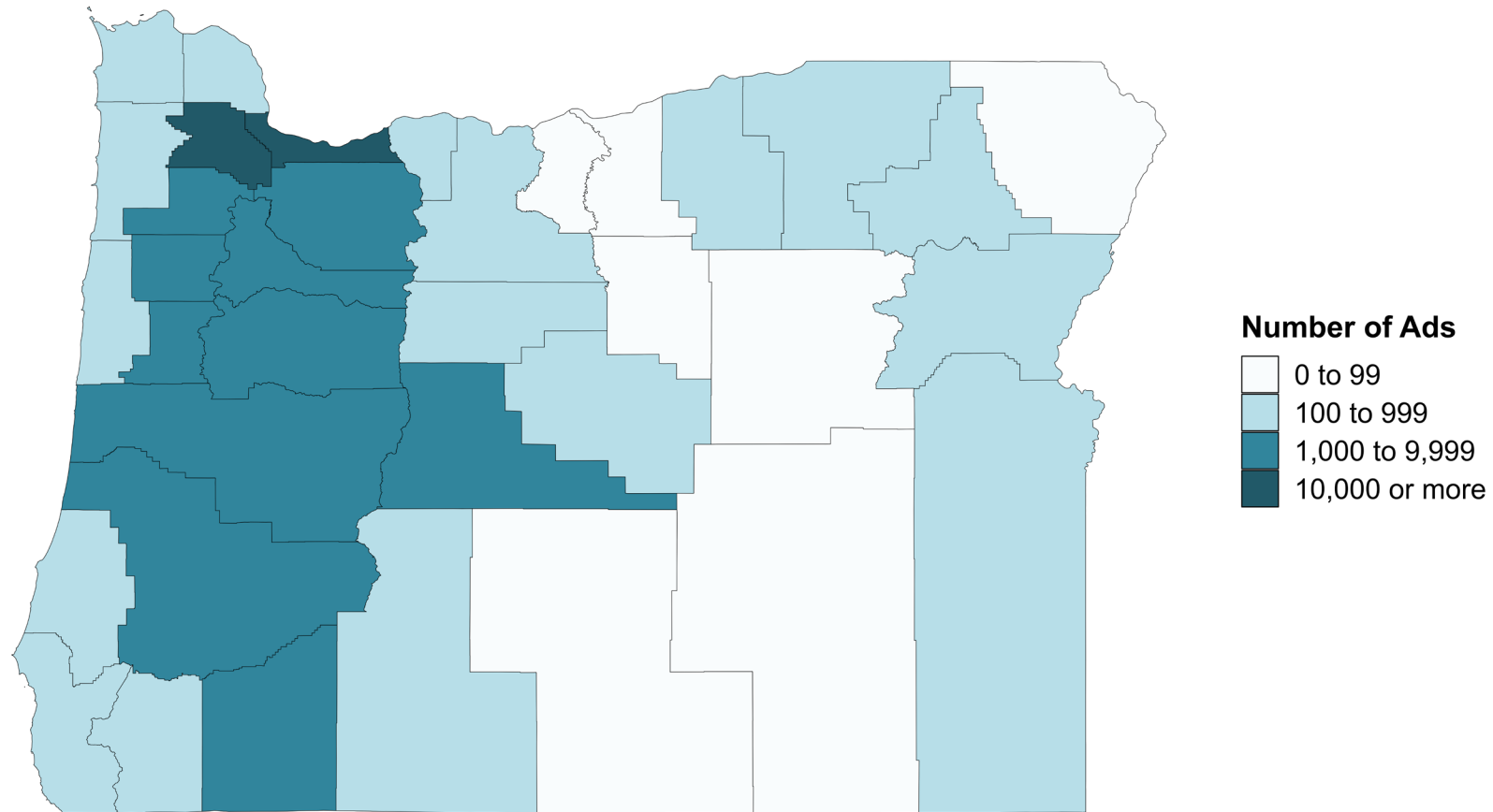
**The number of online ads in the Grants Pass metro area was 590 in March.
The number of new ads increased by 10 over the month.**



Source: The Conference Board Help Wanted OnLine® (HWOL)

Help Wanted Online Ads, March 2025

Not Seasonally Adjusted



Source: Oregon Employment Department; The Conference Board Help Wanted OnLine® (HWOL)

Help Wanted Online Ads by County

March 2025, Not Seasonally Adjusted

Multnomah	22,141	Lincoln	965	Union	259
Washington	15,647	Umatilla	840	Jefferson	214
Marion	9,897	Coos	711	Crook	203
Clackamas	9,596	Clatsop	689	Morrow	170
Lane	7,543	Klamath	675	Curry	109
Deschutes	3,192	Columbia	543	Grant	93
Jackson	2,499	Josephine	543	Harney	82
Benton	2,185	Hood River	497	Wallowa	79
Linn	2,041	Malheur	458	Lake	68
Yamhill	1,778	Tillamook	402	Sherman	36
Douglas	1,161	Wasco	350	Gilliam	30
Polk	1,142	Baker	288	Wheeler	5

Source: The Conference Board Help Wanted OnLine® (HWOL)

Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk, and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Jefferson, Klamath, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Luke.C.Coury@employ.oregon.gov or Molly.N.Hendrickson@employ.oregon.gov if you need additional HWOL data for your workforce area.

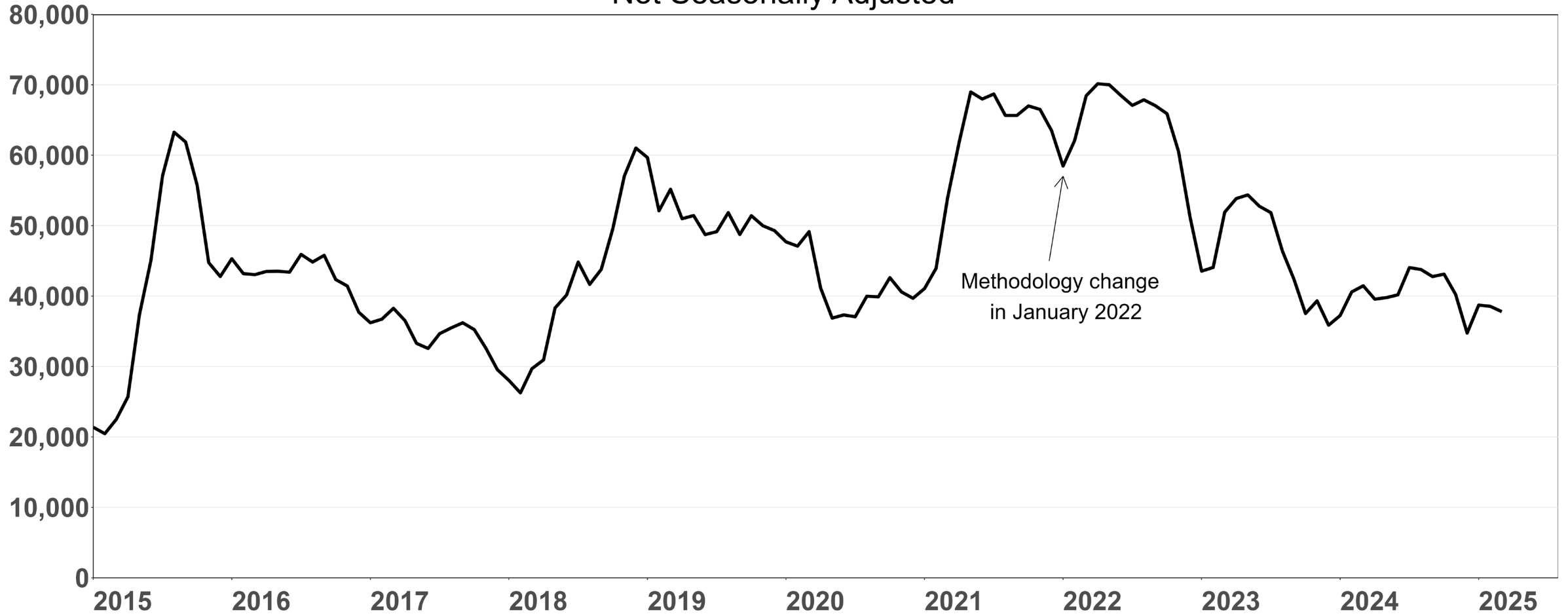
Help Wanted Online Ads by Workforce Area

March 2025, Not Seasonally Adjusted

Portland-Metro	37,788
Mid-Valley	14,858
Clackamas	9,596
Lane	7,543
East Cascades	5,270
Northwest Oregon	4,784
Rogue Valley	3,042
Eastern Oregon	2,269
Southwestern Oregon	1,981

Source: The Conference Board Help Wanted OnLine® (HWOL)

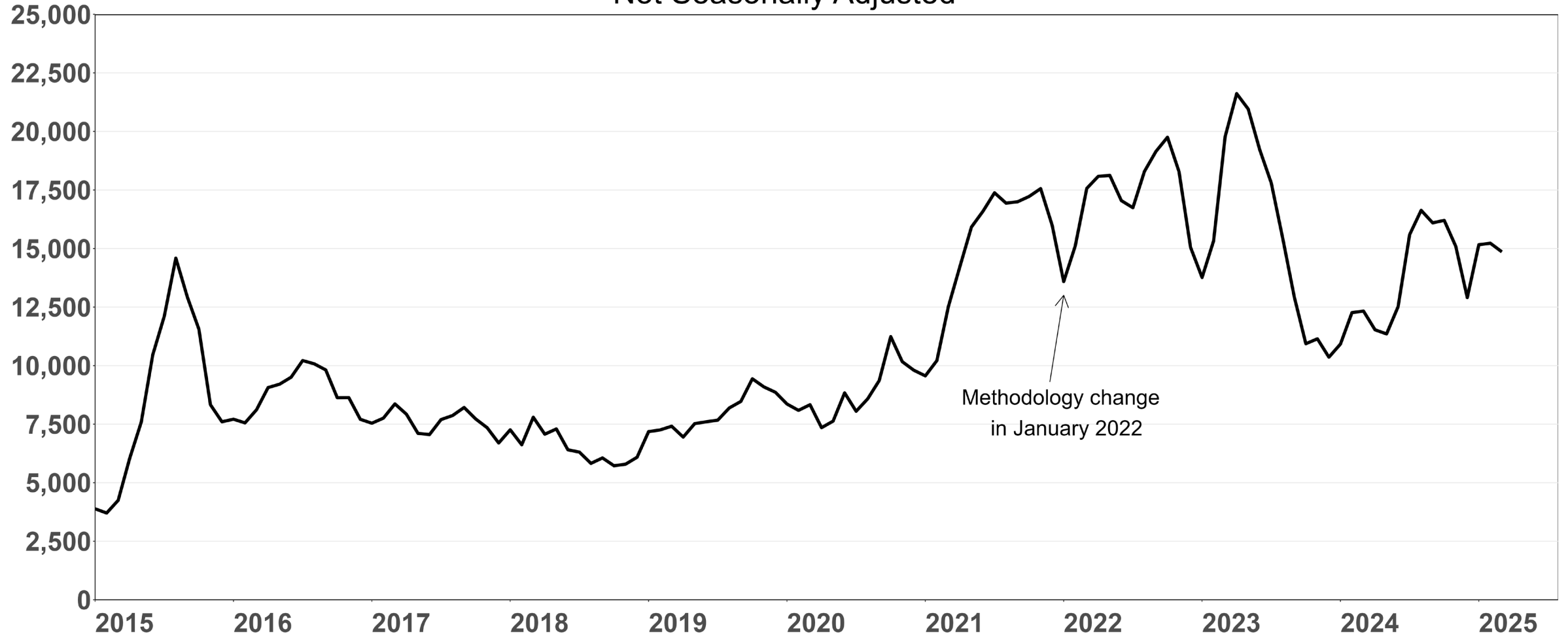
Portland-Metro Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

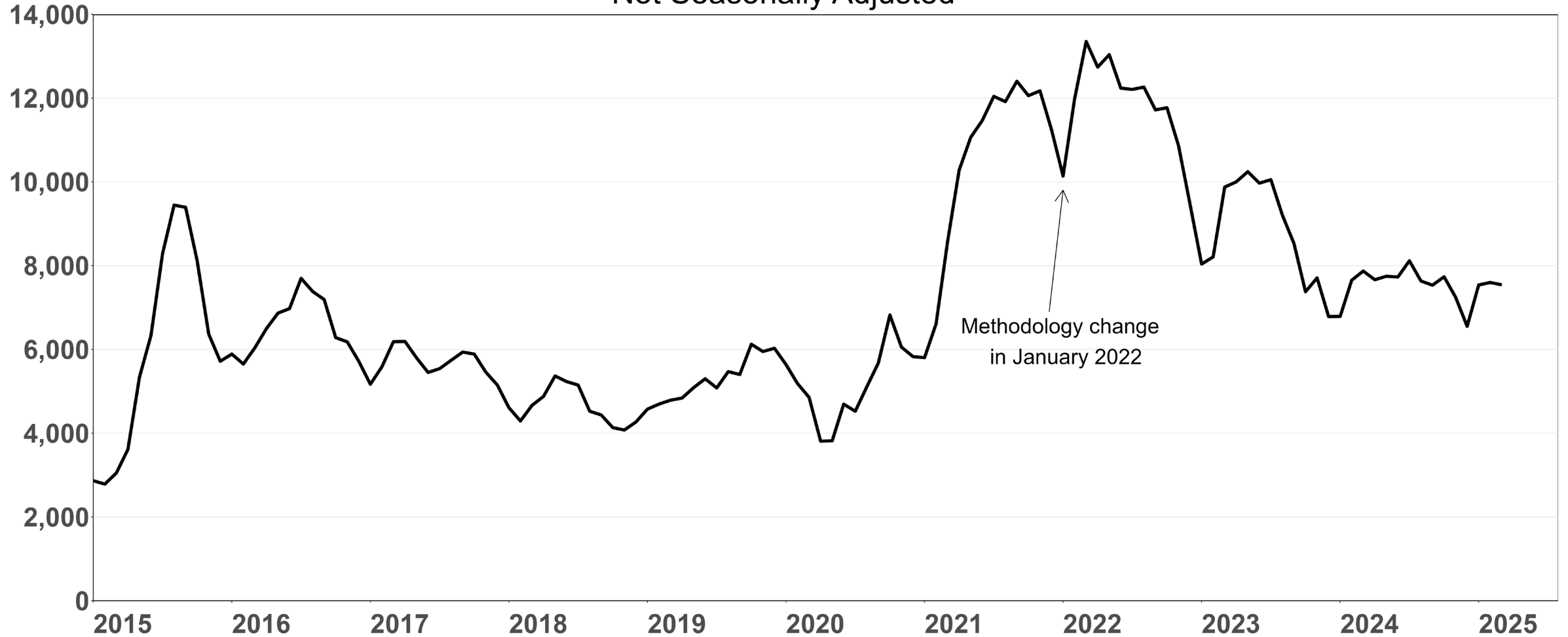
Note: The Portland-Metro LWA includes Multnomah and Washington counties

Mid-Valley Help Wanted Online Ads Not Seasonally Adjusted



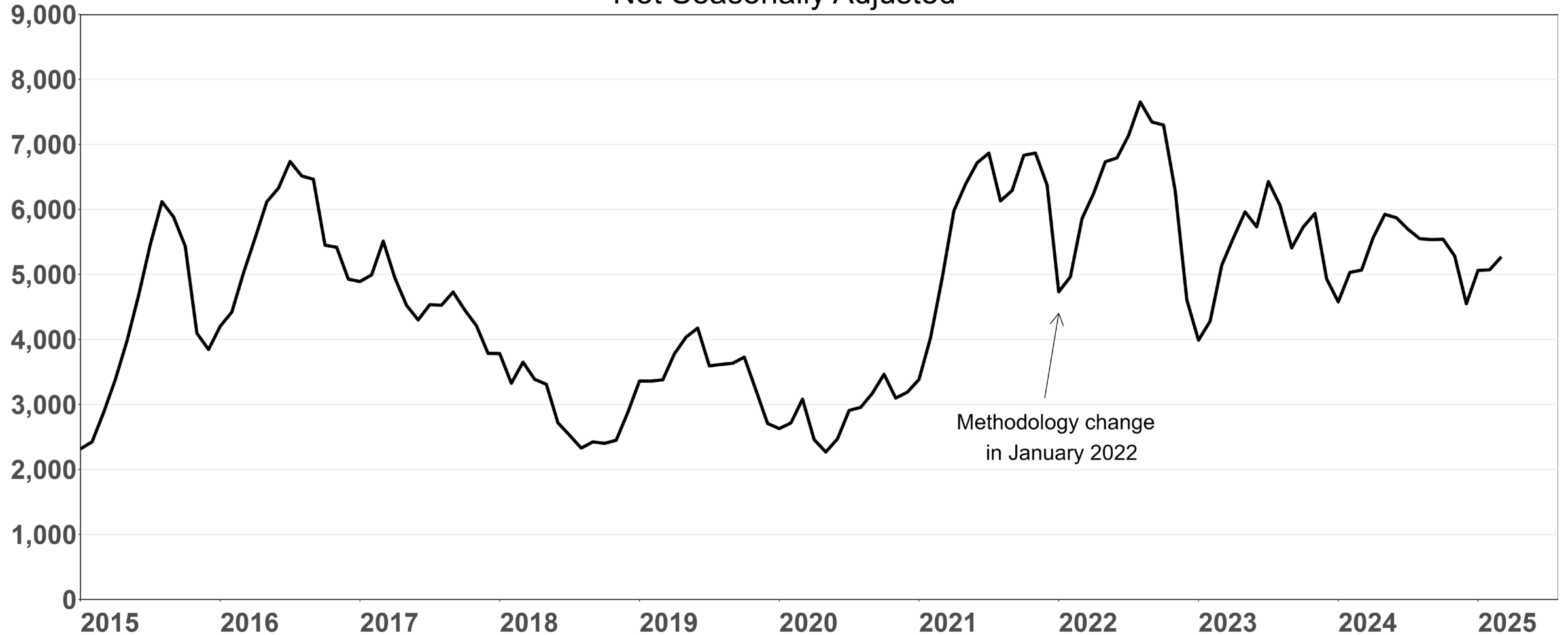
Source: The Conference Board Help Wanted OnLine® (HWOL)

Lane Help Wanted Online Ads Not Seasonally Adjusted



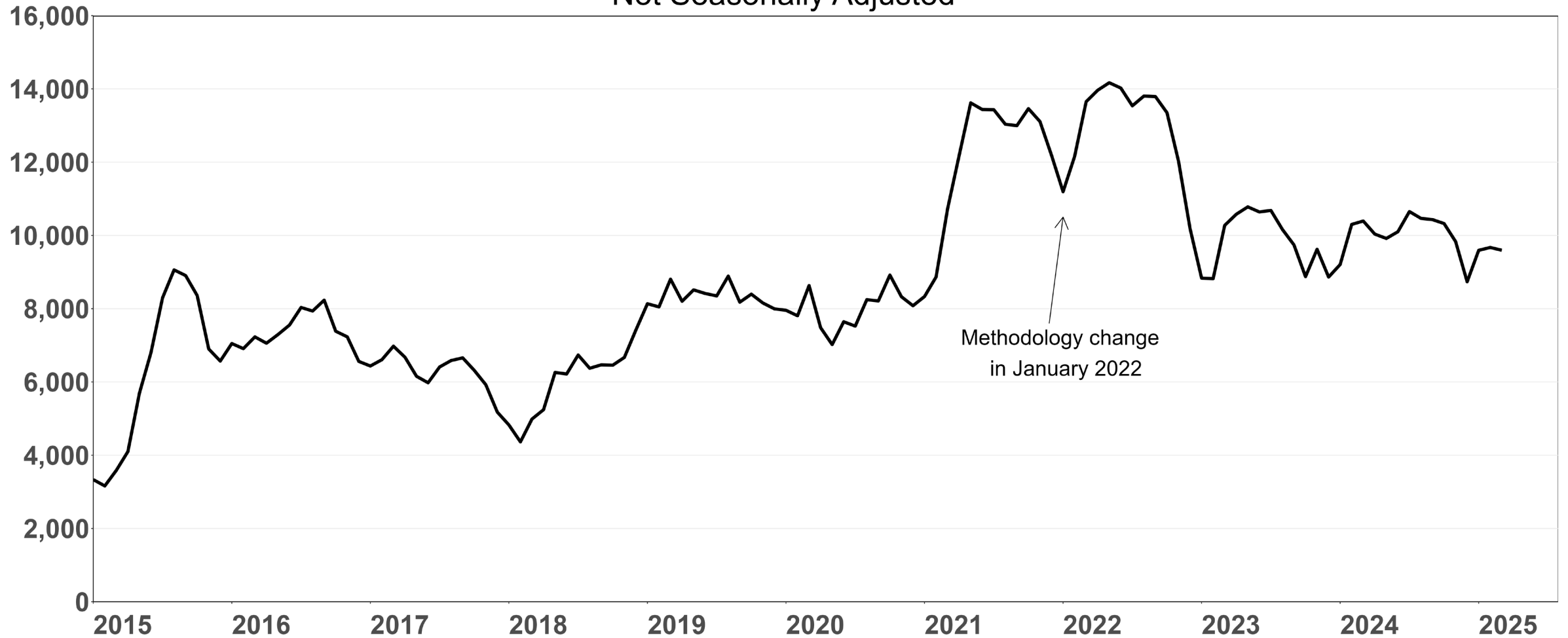
Source: The Conference Board Help Wanted OnLine® (HWOL)

East Cascades Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

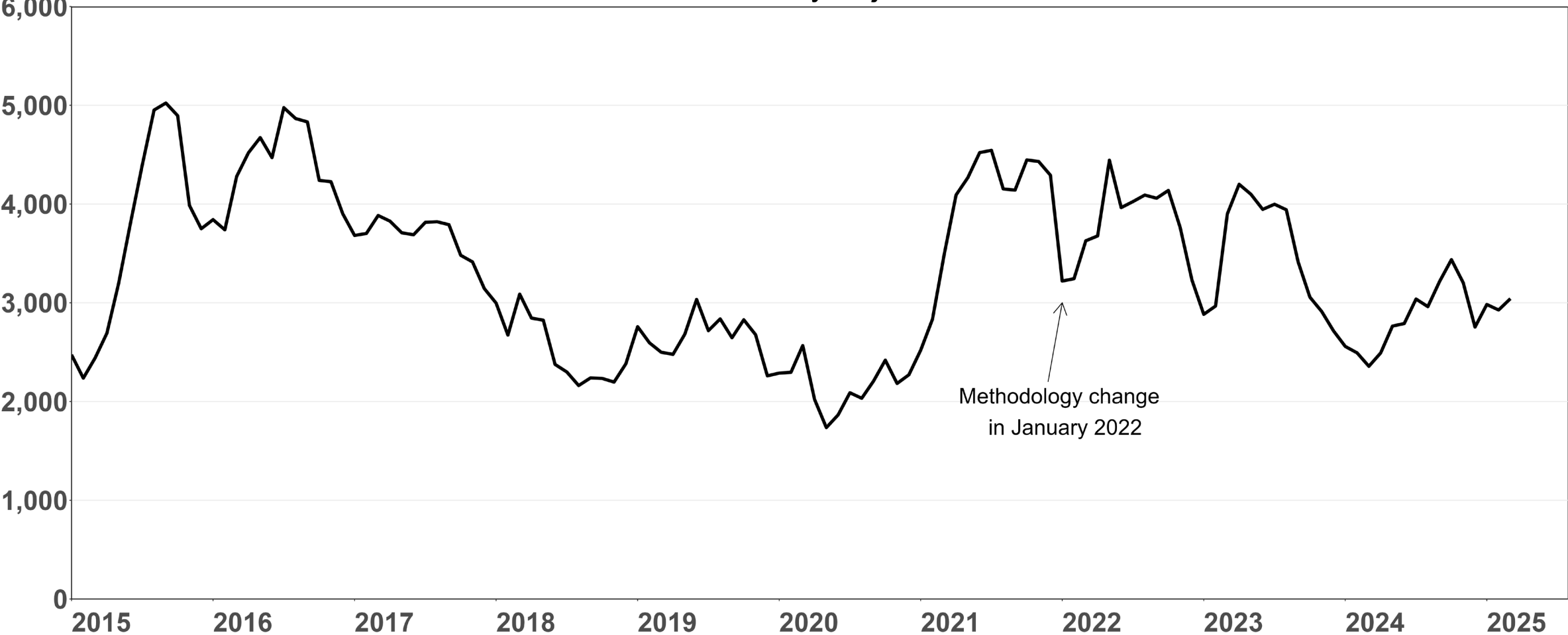
Clackamas Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

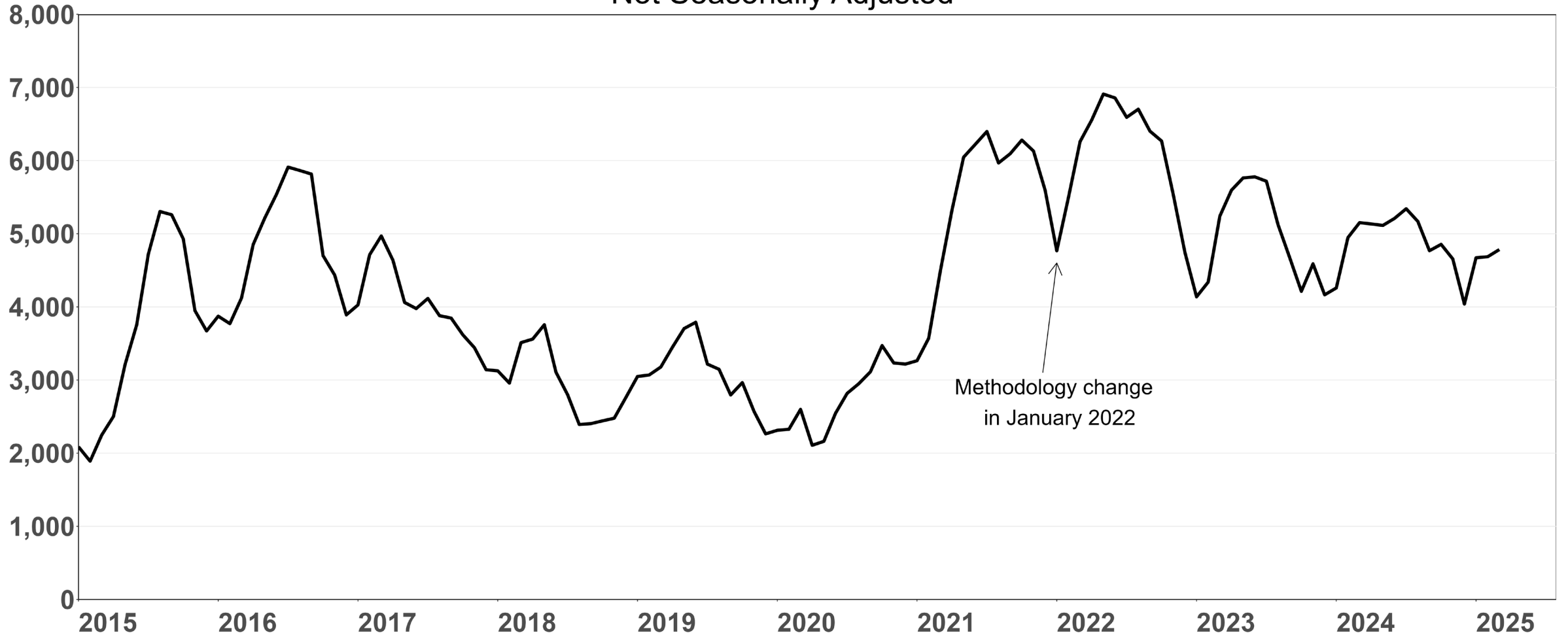
Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



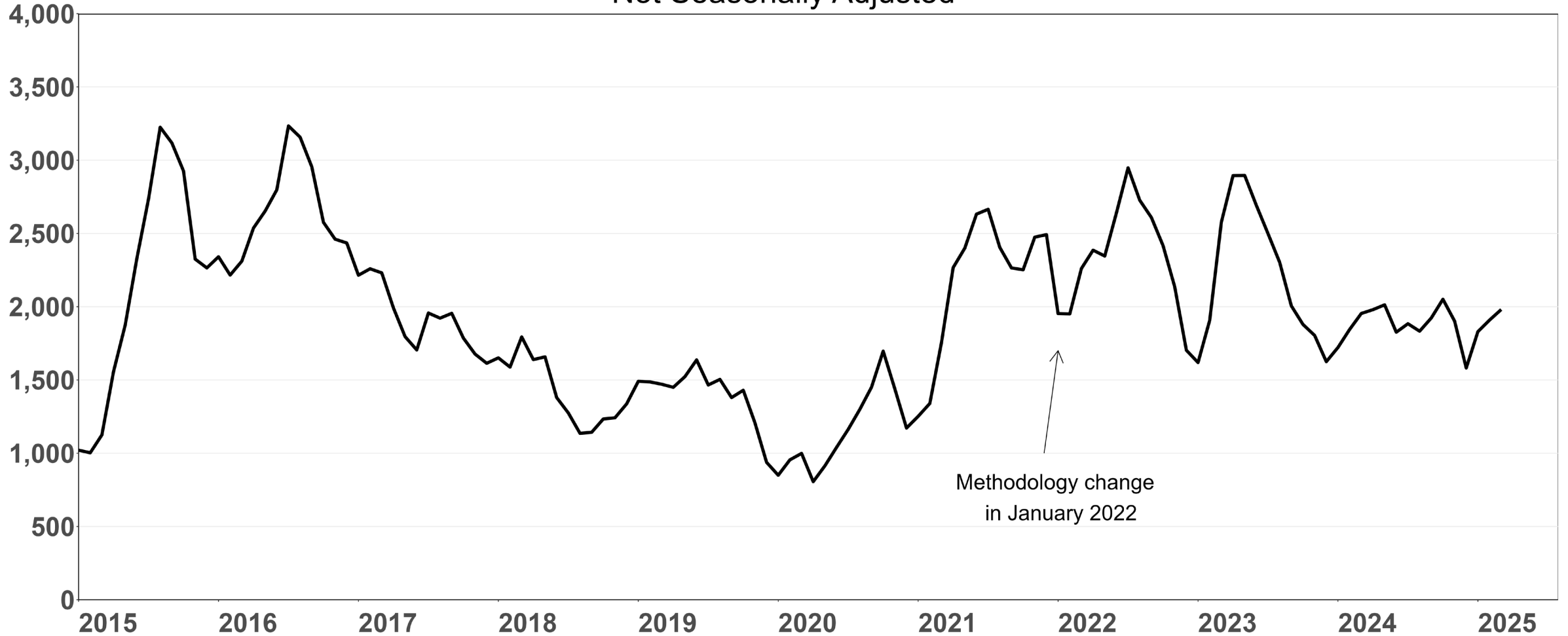
Source: The Conference Board Help Wanted OnLine® (HWOL)

Northwest Oregon Help Wanted Online Ads Not Seasonally Adjusted



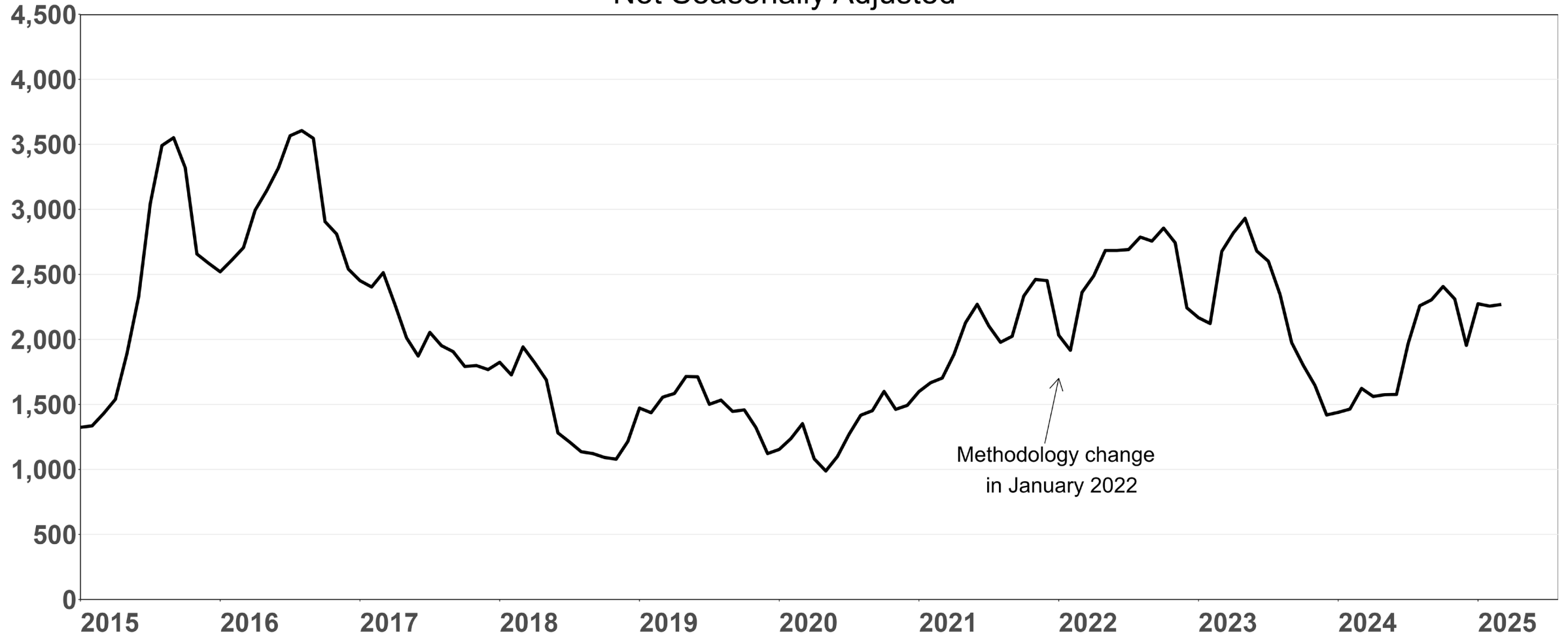
Source: The Conference Board Help Wanted OnLine® (HWOL)

Southwestern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

Eastern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

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